

Your incentive program isn't a charity.

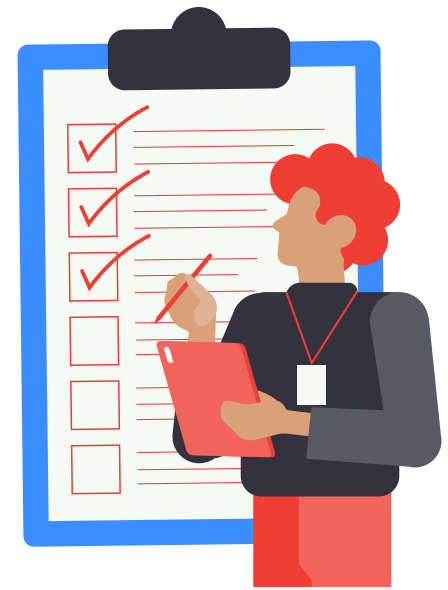
So why is your budget vanishing into thin air?

3 signs your incentive program is losing money.



- We talk a lot about **ROI**, but what about the silent **budget killer: leakage?**
- **Inefficient reward distribution** is like a leaky pipe: you're pouring resources into a **program** that **should be driving loyalty**, but manual processes and fragmented distribution are **draining your funds** before they even reach the user.
- It's not just about **spending**, it's about **control**. When distribution lacks a unified, automated backbone, every manual transaction becomes a cost-center instead of a growth driver.

The incentive budget leakage audit



- ☐ Do you have visibility on unclaimed or expired rewards in real-time?
- ☐ Are your team members spending more time on manual distribution than on strategy?
- ☐ Is your current infrastructure forcing you to over-provision just to cover distribution gaps?

Dynamic idea: "The leakage test.
Calculate your manual processing time. If it costs more to move the incentive than the incentive itself is worth, you have a major leak.