

Centering Automation in Global Incentive Programs

Is your reward infrastructure
ready for what's next?

**A 5-minute roadmap assessment
for program managers.**



CY.SEND

Automation is the foundation, not the advantage.

The next step is **hyper-integration**: rewards delivered instantly inside your existing workflows. Evaluate if your program is ready for **2027**.

1 Workflow Integration — Rewards connect directly to your existing tools.

2 Instant Global Delivery — Incentives reach users across markets automatically.

3 API-First Infrastructure — Systems exchange reward data without manual work.

4 Automation at Scale — More transactions without more operational effort.

5 Real-Time Visibility — Performance is monitored through live reporting.

The 2027 Automation Readiness check

Question	Yes/No
Are rewards triggered automatically from your existing platforms or workflows?	☐ Yes ☐ No
Can your program deliver incentives instantly across countries and currencies?	☐ Yes ☐ No
Do your systems exchange reward data through APIs instead of manual processes?	☐ Yes ☐ No
Can your reward volume grow without adding operational workload?	☐ Yes ☐ No
Do you have real-time reporting to monitor reward performance and delivery?	☐ Yes ☐ No

Your roadmap score

- 0–2 Yes: Your program is still automation-dependent, not automation- first.
- 3–4 Yes: Your infrastructure is evolving, but key integrations are still missing.
- 5 Yes: Your program is positioned for a hyper-integrated 2027 strategy.

